# NEWSLETTER POLK COUNTY HEALTHCARE WORKFORCE COLLABORATIVE

Explore. Educate. Employ.



## Year 2: Quarter 1 Summary

We have made it to a new school year! The past few summer months may have been "quiet" for some, but we have been busy preparing ourselves to hit the ground running once students and faculty return to schools. Our Navigators have been diligently planning new engaging events and meeting with school counselors, teachers and other support staff to be ready to show potential students interested in healthcare the benefits of choosing this important field as a career path.

Beginning in September, we have many events already filling up. Additonally, with the help of our website, social media accounts, and a new Customer Relationship Management (CRM) system, we expect to see more and more engaged and invested students in attendance. Also this summer, our new Pathway Navigator Jenn Wagner worked extensively to build relationships with our partners to make sure she can be a resource to students when they arrive on campus.

Be sure to keep an eye out for our upcoming events! Visit our website's events page to find opportunities to learn about healthcare careers, like DMU's upcoming Grand Celebration on September 14. You can find events scheduled throughout the year like the ones listed below. Help us spread the word by sharing our mission with anyone who may be interested in pursuing a rewarding career in healthcare.

### OCTOBER

- •1: UnityPoint Worksite Tour
- 3: UnityPoint Healthcare Hiring Tailgate
- 4: UnityPoint Health Radiologic Tech Info Session
- 5: DMU High School Pre-Health Summit
- 10: Grand View University Nursing Action Day

## Upcoming Events

#### NOVEMBER

• 1: DMACC Healthcare Career Day at Mary Greeley Medical Center

- 12: PCHWC Discover Healthcare Day14: MercyOne Trauma Nursing Course
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## DECEMBER

- 6: UnityPoint Health Radiologic Tech Info Session
- •10: Broadlawns Worksite Tour

